



WORTHINGTON PR & STORY

Communications Assistant (Summer Intern) – Worthington PR & Story

Overview

Worthington PR & Story (WPRS) is looking for a Communications Assistant to join our team as a part of our internship program for Summer 2025. Based in Calgary, AB, this 35 hour/week internship position will run from May 1 to August 31, 2025. We offer a hybrid work environment, a competitive salary, and fun workplace perks.

About Worthington PR & Story

WPRS is a growing communications, PR and digital agency. We embrace our core values, which include serving as trusted advisors, having an approachable attitude, solving problems creatively, being tuned in, doing inspiring work and having a collaborative culture.

In just seven years, WPRS has grown into a well-established and highly respected PR and communications agency. We provide strategy, writing, public relations, social media, communications, events and marketing expertise to retail, consumer, tourism, financial, tech and real estate brands.

Also home to Noble Arrow, a unique agency-within-an-agency dedicated to supporting non-profits and community change makers, we believe in supporting organizations who are making a difference.

Ready to take the plunge on a great opportunity to expand your skills and quickly grow your career in a positive, team-based, entrepreneurial environment?

Role Description:

During your internship, you will be a key part of a fast-paced, professional and friendly agency team, working collaboratively to develop and deliver incredible results on client projects and campaigns.

You will have an opportunity to apply your public relations and writing skills, including media list development, media monitoring, media reporting, writing public relations materials, pitching the media and working on a variety of tasks within the agency environment. You must be able to multitask, manage up and down, prioritize tasks, and be results-driven.

Role Accountabilities:

- Supporting the team with a variety of public relations and media relations activities, including writing media advisories and press releases; managing media lists and influencer lists; and tracking media coverage and building media reports
- Developing compelling key messaging and social content for all different platforms, while staying on brand and being creative for each client
- Thinking outside-of-the-box by researching ideas to stay on trend with the ever-changing world of PR and social media
- Willingness to learn new skills
- Managing external partners and vendors
- Assisting in event coordination and planning



WORTHINGTON PR & STORY

- Working in a collaborative, creative, entrepreneurial and fast-paced environment.
- Utilizing strong writing skills to support the work of our team and our clients
- Providing administrative support as required

Qualifications:

- Enrollment in a Bachelor's Degree or Diploma in Public Relations, Communications, Marketing or a related discipline
- Writing samples, portfolio and references to be provided upon request

To apply for this position, please send your resume and cover letter to Cate Wilkins at cate@worthingtonpr.com with the subject "Summer Intern" by February 19, 2025.